

How to Self-Promote with Confidence + Get More Online Visibility - MODC Webinar

10 Takeaways from Susan Young, Award-Winning Visibility Strategist



- 1** Be bold; people need your expertise and offerings
- 2** Use social listening before jumping into conversations
- 3** Be humble + helpful
- 4** Add something meaningful to build relationships + rapport
- 5** Use images and fun GIFs to stand out in a thread
- 6** Share valuable tips + resources
- 7** Create your 1-liner + introduction
- 8** Spark curiosity
- 9** State the problem >>> solution
- 10** Be simple and clear: Be the Plumber OR the Chef

! *Tangled up in your messaging and communication? Schedule a free 30-minute Clarity Call with Susan <https://bit.ly/2AsXoXC>*